



**EUCOPE**

European Confederation of  
Pharmaceutical Entrepreneurs AISBL

10 September 2019

11 am – 4 pm  
EUCOPE offices, 2<sup>nd</sup> floor  
Rue Marie de Bourgogne, 58  
1000 Brussels

## **Pricing & Reimbursement/Market Access Working Group**

### **Meeting agenda**

**TOP 1 Welcome / Introduction / Meeting agenda and objectives**

**TOP 2 Greece: New pricing system & the establishment of the HTA agency** (Isidoros Kougoumtzoglou, VIANEX)

**TOP 3 The UK: UK environmental update: policy, pricing and reimbursement** (Stephen Norton, MAP BioPharma)

**TOP 4 Reimbursement models in the Middle East** (Hanadi Nahas EIDana, AccessCore)

- General overview of the region
- Pivotal hurdles common in the region
- How to overcome these hurdles

**TOP 5 The Multi-Stakeholder initiative on how to optimize evidence generation to demonstrate the value of highly innovative technologies** (Marie-Hélène Fandel, AMGEN)

**TOP 6 Germany: The implementation of the Act for More Safety in the Supply of Pharmaceuticals – GSAV**

- Mandatory data collection and pricing (Hans-Jürgen Seitz, IGES)
- Legal aspects of the implementation process

**TOP 7 EU-Proposal on Joint HTA**

- Differences in methodology (Proposal – EUnetHTA - Germany)
- Choice of comparator
- Health outcomes and outcome measures
- Type of required studies and evidence
- Positioning of EUCOPE

**TOP 8 The “WHO Fair Pricing Forum”**

- Impressions from the meeting in April
- The [WHO Transparency Resolution](#)
- Next steps

**TOP 9 AOB / End of meeting**