



COMMUNICATIONS MANAGER

The European Confederation of Pharmaceutical Entrepreneurs (EUCOPE) is the voice of small to medium-sized innovative companies active in the field of pharmaceuticals and medical technologies in Europe. Through its membership of national associations and companies, EUCOPE represents more than 900 research-based organisations.

1. KEY RESPONSIBILITIES

Responsible for the overall communications activities of EUCOPE, ensuring visibility, reputation growth and expansion of the organisation

- Developing and coordinating external and internal communications strategies;
- Drafting press releases and communications for global media, as well as managing social media channels and updating the website;
- Expanding relationships with specialised press in the EU environment;
- Creating content for the EUCOPE blog and podcasts;
- Organising and coordinating EUCOPE events (in collaboration with the Public Affairs team);
- Identifying and cultivating opportunities to grow EUCOPE's membership through communication campaigns, events etc.

2. SKILLS

Excellent understanding of complex issues and ability to communicate clearly and appropriately to a range of audiences

- Excellent oral and written communications skills;
- Excellent knowledge of Microsoft Office suite and Adobe tools;
- Vast experience in website management (Wordpress) and SEO techniques;
- Good understanding of member-based organisations;
- Ability to work individually as well as collaboratively as part of a small team;
- Proactive approach;
- Fluency in written and spoken English plus knowledge of another EU language (preferably French);
- Experience/interest in business development desirable;
- Experience with mass mailing tools and social media marketing desirable (e.g. Mailchimp).



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3. ACADEMIC BACKGROUND AND EXPERIENCE

University degree in a relevant discipline and first experiences from working in or around the EU institutions

- Degree in communications or politics or a related discipline;
- 1 to 2 years' experience in communications/social media in an EU environment;
- Ideally prior experiences in the life sciences sector.

4. EMPLOYMENT CONDITIONS & REMUNERATION

This is a full-time position, to start as soon as possible, for an initial duration of 12 months. The manager will be based in Brussels.

Competitive remuneration package and benefits.

Are you interested?

Please send your application (curriculum vitae + 1-page letter of motivation) **by 21 November:** [**office@eucope.org**](mailto:office@eucope.org)

Please note that we can only respond to successful applicants.